

| For what purposes do we process your personal data? | What personal data do we process? | What is the legal basis for the processing? | Hur länge behandlar vi dina personuppgifter för det angivna ändamålet? |
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| To be able to carry out a complete transaction with you when buying a product or service we will send a quote, order confirmation, delivery information, an invoice and send and an advice of delivery. | Information that is relevant to a transaction, such as address, telephone number, contact person, invoice address and any specific requirements for delivery that you have specified. | The processing of data is necessary to fulfill our agreement with you, i.e. sell and deliver products in the simplest and most flexible way. | If you are a professional in a particular industry and Widala has products or services in this or a similar industry, we will save your information if and for as long as we view you as being an important person to us through our professional relationship. We continuously carry out clean-ups to keep our database up to date and if it comes to our knowledge that your work tasks have changed or if you have changed employer, your data will be deleted. You can also choose to unsubscribe from marketing at any time or contact us to order your personal data to be deleted. |
| To send Widala's newsletter and custom marketing or market research to you about a product or event that we think you may be interested in, have bought or participated in. | Your first and last name, your contact information such as postal address, e-mail address, mobile phone number, language and title. | The processing is motivated by our legitimate interest in being able to send marketing about products and events that we believe you may be interested in based on the industry in which you operate. | Same as above. |
| To comply with accounting legislation, we process history of payments made and transactions that constitute accounting material. | Information that appears on the payment documents, i.e. transaction details. | The processing is necessary to comply with the Accounting Act. | For seven years in accordance with the Accounting Act. |